

FORM PTO-892 (REV. 03-78)	U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE	SERIAL NO. 08/864,762	GROUP ART UNIT 2761	ATTACHMENT TO PAPER NO.	28
NOTICE OF REFERENCES CITED		APPLICANT(S) Tomita et al.			

U.S. PATENT DOCUMENTS							
*		DOCUMENT NO.	DATE	NAME	CLASS	SUB-CLASS	FILING DATE IF APPROPRIATE
	A	4,746,787	5/1988	Suto et al.	235	379	
	B	5,034,596	7/1991	Utsunomiya	235	380	
	C	5,144,115	9/1992	Yoshida	705	41	
	D	5,287,266	2/1994	Malec et al.	705	1	

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*		DOCUMENT NO.	DATE	COUNTRY	NAME	CLASS	SUBCLASS

OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, Etc.)							
	E	Fischman; "Dahl's Store is Testing Frequent Shopper Plan"; <u>Supermarket News</u> ; v39 n38; p49(1); Sept 18, 1989; Dialog: File 148, Acc# 04112465					
	F	Thayer; "Database Marketing Demystified"; <u>Progressive Grocer</u> ; v68 n11; p21(6); Nov, 1989; Dialog: File 148, Acc# 04150369					
	G	Johnson; "Loyalty Programs Flag: Citicorp, Catalina Pull Plug on Supermarket Tests, Advanced Promotion Tech: Continues to Test Vision Value Club Supermarket Frequent-shopper Club"; <u>Advertising Age</u> ; June 17, 1991; p. 32; Dialog: File 16, Acc# 03200380					
	H	"Smart Card Supermarket Program Testing Consumer Promotions"; <u>Card News</u> ; v7 n8; p7(2); April 20, 1992; DIALOG: File 148, Acc# 05929981					

EXAMINER STEPHEN R. TKACS	DATE February 15, 1999
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* A copy of this reference is not being furnished with this office action.
(See Manual of Patent Examining Procedure, section 707.05(a).)